

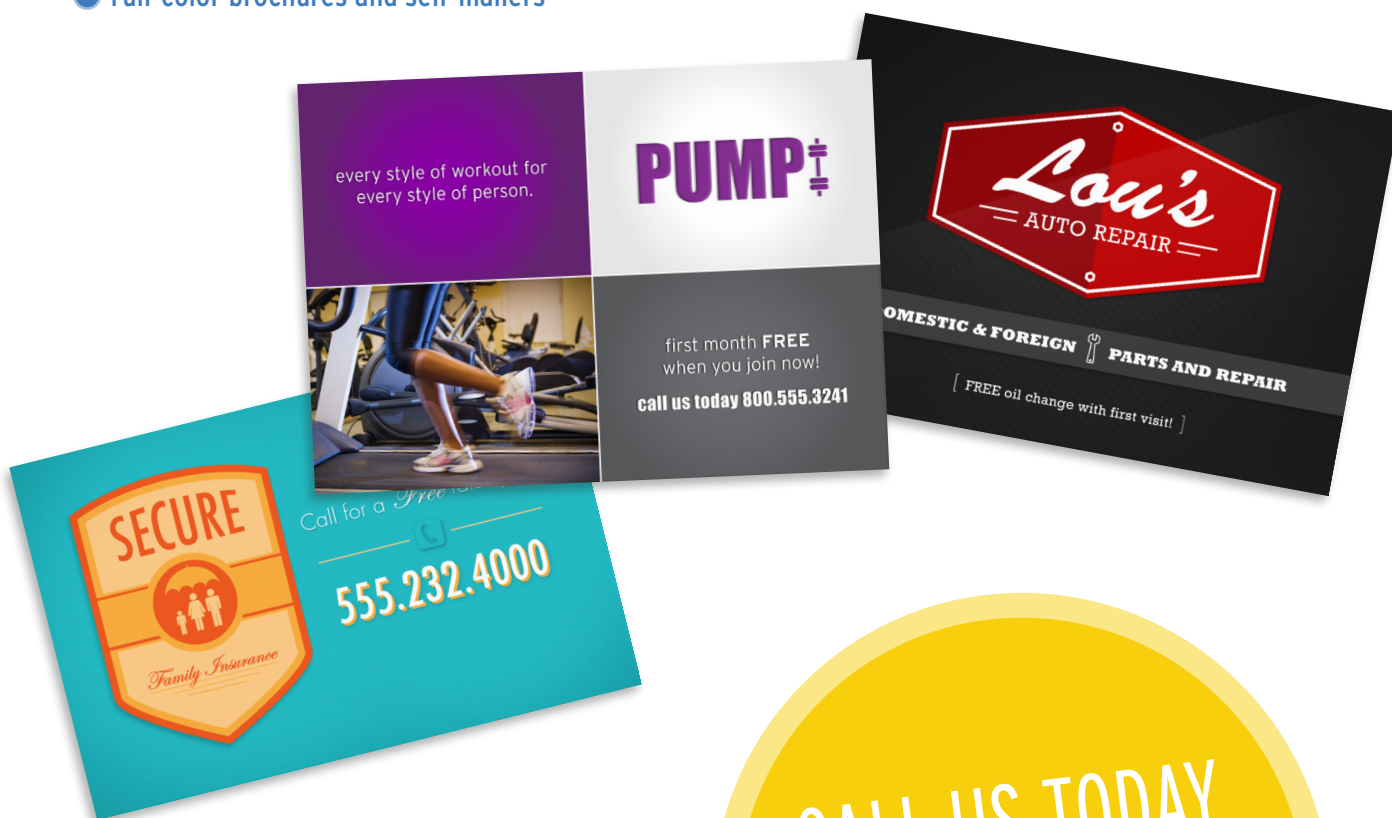
Grow your customer base with direct mail.

InfoUSA — Your single source for mailing lists, design & delivery.

InfoUSA helps businesses just like yours find and reach new prospects with our Direct Mail Campaign Services. By combining our creative and print solutions with our industry-leading data, we make it easy to send professional mailings to the perfect audience.

We can design your mailer, or you can provide the artwork. Then we'll print, address and deliver the campaign, making sure you receive maximum postal discounts as they apply. To get your direct mail campaign started, we'll work together to select a targeted mailing list. **Then you can choose the type and size of mailer you'd like to send, such as:**

- ✓ Full-color postcards
- ✓ Personalized letters and envelopes
- ✓ Full-color brochures and self-mailers



CALL US TODAY
800.835.5856

We offer experienced pros and industry-leading turnaround times.

With our team of marketing experts on your side, you can move forward with confidence knowing that your mailer will look great and that your message will be delivered to the perfect audience on time.

So when you're ready to gain new business using direct mail, just give us a call and we'll help you...

- ✔ Send a coupon or discount code to new prospects
- ✔ Promote a grand opening
- ✔ Introduce or upsell a new product or service
- ✔ Or tell your story. You decide!

DELEGATE THE TIME-CONSUMING TASKS TO US

As you may know, direct mail campaigns require a lot of moving parts, and can easily consume more time than you or your staff have available. There's a better way! We have a large direct mail team with decades of experience to manage the campaign every step of the way – so you can focus on handling the things for your business that only you can do.

ABOUT INFOUSA

For over 40 years, millions of businesses have relied on InfoUSA to help target and acquire new customers, grow their sales, clean and update their databases and make business credit decisions. InfoUSA compiles the most up-to-date marketing lists and sales leads containing powerful, in-depth demographic information. And, we make it easy to reach potential new customers with our complete direct mail and email marketing services which includes everything from the targeted list to the design and delivery.

Call us today at 800.835.5856
or visit us online at **www.infousa.com**.